



Privacy policy: Camera surveillance system

1. Controller

Koy Ideapark Ab, later Ideapark
Ideaparkinkatu 4, 37570 Lempäälä, Finland
Tel. +358 29090 2014

2. Contact person in matters concerning the data file

Eija Hussi, tel. +358 44 066 8170, eija.hussi@ideapark.fi

3. Data Protection Officer

Tero Mäkelä, tel. +358 44 019 0478, tero.makela@ideapark.fi.

4. Name of data file

Ideapark's camera surveillance system register

5. Public access to the register

Public access to the usernames of the camera surveillance register is restricted for data protection reasons, and section 17, subsection 3 of the Act on the Protection of Privacy in Working Life defines the data as sensitive information concerning employees. The visual recording and other data on the location or circumstances recorded by camera surveillance are also restricted to the company and to authorised users defined by the controller.

6. Purpose of processing personal data

The purpose of the camera system is to protect property, prevent crime and help solve crimes that have already been committed. It also ensures and enhances the security of Ideapark's staff and helps them work in peace by controlling the movement of employees and visitors. The system can also be used to investigate the misuse of access rights and offences.

7. Data content of the register

The register contains time- and location-specific visual recordings of the company's premises recorded by the camera surveillance system.

8. Regular sources of data

The data sources of the camera surveillance system consist of recording surveillance cameras that are owned by Ideapark. The targeted surveillance areas and facilities for camera surveillance are located indoors in the public areas of the shopping centre and outdoors next to the building and in the parking area.

9. Regular disclosures of data

Data is not regularly disclosed. Where necessary, data is disclosed to the police authority to ensure law and order and security and to investigate crime, incidents of damage or accidents in the surveillance area.

10. Transfer of data to a third country or international organisation

Data is not transferred to a third country or to an international organisation.

11. Principles of protecting the data file

Premises where personal data is processed are protected by appropriate structural protection and burglar alarm systems and adequate surveillance. Documents or records are kept in locked premises to which access by third parties is entirely prohibited. Only specifically designated persons have access to them. Data is destroyed in accordance with the data security guidelines.

12. Right of inspection

The data subject has the right to inspect the data concerning them that are stored in the register. In addition, the data subject has the right to be informed of the data concerning them that is contained in records, following a sufficiently precise and specific inspection request.

The inspection request must be made preferably in person and in writing using the form that can be printed from the Ideapark website (<http://lempaala.ideapark.fi/tietosuoja/>) at the Ideapark information point, Ideaparkinkatu 4, 37570 Lempäälä. Identity must be verified with a photo ID, such as a passport, a driving licence or an official identification document.

If a personal visit is not possible, the inspection request can be sent in writing to the Ideapark administration: Koy Ideapark Ab/hallinto, Henkilötietojen tarkistuspyyntö, Ideaparkinkatu 4, 37570 Lempäälä, Finland. A copy of your ID must be attached to the application.

The data may be inspected on site only by appointment.

13. Right to rectification and erasure

The controller must rectify any inaccurate information in the personal data register which the person concerned has pointed out. The controller is also obligated to use its own initiative to check the accuracy and timeliness of the data in the register. The data subject may also request the controller to erase data concerning them from the register. The Data Protection Officer is in charge of this measure.

14. Other rights relating to the processing of personal data

The data subject has the right to request the restriction of the processing of personal data. The data subject also has the right to receive the personal data concerning them that they have provided to the controller in a structured, commonly used and machine-readable format and the right to transmit such data to another controller. In addition, the data subject has the right to object to processing, automated decision-making and profiling.

15. Informing individuals recorded in the camera surveillance system register

The controller provides information about the areas and premises with camera surveillance by means of visible signs that read “Alueella tallentava kameravalvonta” (“Area under camera surveillance”).

16. Data deletion and retention period

Visual recordings are deleted from the camera surveillance system when they are no longer necessary for the purpose of camera surveillance and, at the latest, one year after the end of recording. Usernames and the related identification data are deleted from the camera surveillance system when the controller considers that the user of the system’s register no longer needs access to or the right to use the camera surveillance system for reasons related to their position or duties.

Ideapark will also delete customer data from the register if the person concerned requests Ideapark to delete their data on the basis of the law. However, data will not be deleted if the law provides otherwise, or if a competent authority has initiated proceedings requiring Ideapark to retain the data, or if another party has applied for a protection decision from a Finnish court.

17. Approval of the privacy policy

This privacy policy has been approved on an ongoing basis and reviewed on 16 October 2024.